

Digital economy and rural revitalization: Evidence from China based on county-level panel data

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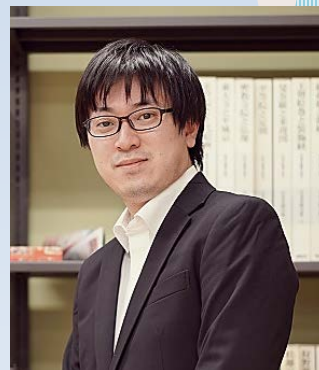
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報告概要

Digital economy is a new driving force for China's economic development and the strategy of rural revitalization is the overall focus of the work of the "three rural issues" in the new era. By 2020, China has achieved eradication of absolute poverty and entered the stage of rural revitalization. Therefore, it is important to examine the impact of digital economy on rural revitalization. This study examines the driving effect, mechanism and heterogeneity of digital economy on rural revitalization based on the measured digital economy development score, several digital economy indicators, and rural revitalization score by using the county-level panel data in Zhejiang during the period of 2010–2021. This study shows that the digital economy measured by rural e-commerce, digitization level, digital finance indexes, and the number of households using broadband Internet has a significant driving effect on rural revitalization, and this conclusion still holds after considering the endogeneity problem and a series of robustness tests. Moreover, this study finds that technological innovation measured by number of inventions patent applications approved and transformation of industrial structure are important mechanisms of the digital economy driving rural revitalization.



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